



Nenagh Neptune Swimming Club

Nenagh Neptune Social Media Policy.

Use of social media sites such as Twitter and Facebook can play a positive role in communications between swimmers, coaches and other club members and when used in this way, is encouraged by Swim Ireland.

Nenagh Neptune Swimming Club concurs with this policy and will at the appropriate time set up and maintain social media sites for the benefit of members and parents.

However as with all social media sites, certain risks exist and to manage these, the following policies should be followed:

- Any information posted to social media sites should be regarded as public and may be viewed by outsiders. Therefore it should not contain any personal facts or details and should remain positive in nature. Issues of a sensitive nature should not be aired on social media and more traditional means of communication should be used for these.
- It should be remembered that expressions used in spoken language do not always translate well into the written word. Care should be taken to ensure any posts to social media cannot be misinterpreted to give offence. It is usually wise to read back typed words before posting to ensure no unintended consequence results.
- Children are encouraged to report any communication that is upsetting – social media included.
- Any use of inappropriate language or incidents will be dealt through the disciplinary process. Persons not respecting policy will be blocked from access to club sites.
- Social media sites will not be monitored 24/7 so should not be used for urgent queries or where an immediate response would be required.

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